Furnier ♡ Geschichten

Of people and their love of a special kind of material

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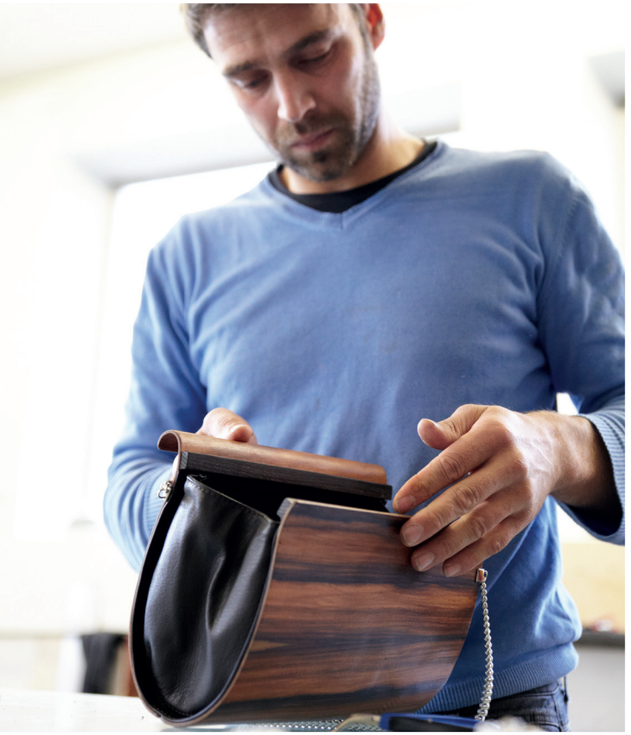


Veneer is certified – just like this Flyer.

Timeless. VENEER!

Wood has always been a timelessly beautiful material. Thanks to the available diversity of colours and grains it is able to respond to any random fashion trend and is nonetheless not a short-lived product as is, for example, an article of clothing. This is due to the fact that one never "tires of looking" at wood, not even decades later. It may be combined with all conceivable colour schemes and materials and radiates an elegance that never fades away.

Unique. VENEER!

No two trees are alike. This is also true for the wood the tree supplies and the colour and grain thereof. It is always unique. Anyone who buys products that have been ennobled with genuine wood veneer thus acquires a unique object that is not to be found in this form anywhere else in the world. The visitor to a major concert hall experiences a similar feeling: veneer as a lining for walls and ceilings lends the room its very own charm.

Good reasons. VENEER!

Veneering had been invented around 3000 B.C. already in Ancient Egypt, a land not rich in trees. Here it was that, for the very first time, thin layers of selected high-grade timbers had been affixed to simple supporting woods in order to attain a beautiful and noble upper surface. In those days the upper surface of the high-grade timber was polished with rough ray skin and treated with fragrant cedar oil. There were and still are today veneers that look like fine peacock feathers, human and animal faces, little vortices or animal skins with fur crests like bristles brushed against the grain, line negatives or x-ray pictures, like foot- and paw prints in the snow or very abstract-seeming graphics. These are just some of the plethora of "Good reasons. Veneer!". But do please read for yourself:

DAS BESTE VOM HOLZ FURNIER

Initiative Furnier + Natur e.V.
Flutgraben 2 · D-53604 Bad Honnef
Phone +49 2224 9377-0
www.furnier.de · www.veneer.eu
info@furnier.de

Noble. VENEER!

Veneer is made from the choice cuts of the tree and represents wood in its most attractive form. Its sophisticated appearance is suitable for ennobling something that is good and turning it into something very special. Be it the inventory of an expensive limousine, the upper surface of an exclusive piece of furniture or the panelling of walls in public buildings such as theatres, university lecture theatres or a hotel: Veneer is always a noble thing!

Individual. VENEER!

Every sheet of veneer has its own individual character. It is perfectly suited to usage on a large scale in modern city architecture but equally to the construction of furniture or the enhancement of exclusive automobiles, ships and aeroplanes. Veneer is perceived by the observer as pleasantly homely and at the same time as an extremely interesting design element. This turns the material into an all-round talent with a guarantee of uniqueness.

Natural. VENEER!

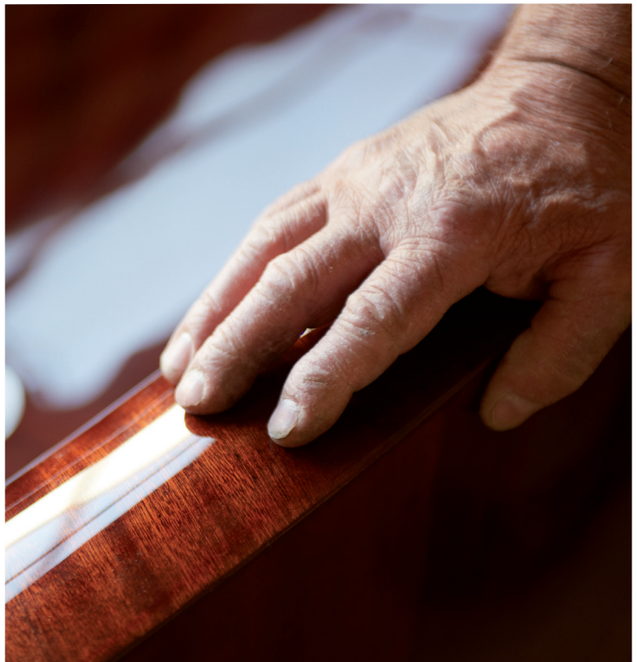
Veneer is made from a naturally grown raw material. During its growth phase a tree forms annual rings and individual growth zones that are a clear indication of the material wood. By the cutting of the annual rings in different directions the widest variety of textures that are only to be found in this form in the natural world are produced. Copies hereof may look deceptively like the original but no longer have anything in common with the evolved naturalness of wood.

Sustainable. VENEER!

Veneer is manufactured from the timber of selected trees that have grown predominantly in sustainably managed forests. Sustainability in this context means that the natural timber growth must be greater than the quantity of wood chopped down. The majority of the mostly used types of trees such as maple, beech, oak, ash and walnut furthermore stems from domestic and European forests. In this way transportation routes may be kept short, which is also of great benefit to the environment.

Exclusive. VENEER!

A great deal of manual labour is put into in veneer – from the inspection of the suitable tree to the precise analysis of the quality of the timber to the selection of the choice cuts and the processing of the wood into noble surfaces. But even this is by no means the end of the road: the manufacturers of furniture or makers of cars select from the veneer sheets only those that are perfectly suited to their own product. This expenditure of time and effort lends every individual sheet of veneer its own unique exclusivity.



Genuine. VENEER!

Veneer is made from natural timber. This is what fundamentally distinguishes it from surface materials that are described as “decorative foils” or “imitations.” Such materials have nothing whatsoever in common with the genuineness of veneer. Its genuineness causes veneer to stand out among all other materials and bears witness to the excellent taste of the interior designer or car buyer and his/her wish for a true natural product.